



# National Weather Service Tucson

Renewing Our Commitment to Serve the  
Agriculture Community of Southwest  
Arizona

# Talking Points

- Why did the NWS abandon the Ag weather program?
- Why are we getting back into the program?
- Why are we hosting this meeting?
- What do we hope to accomplish moving forward?

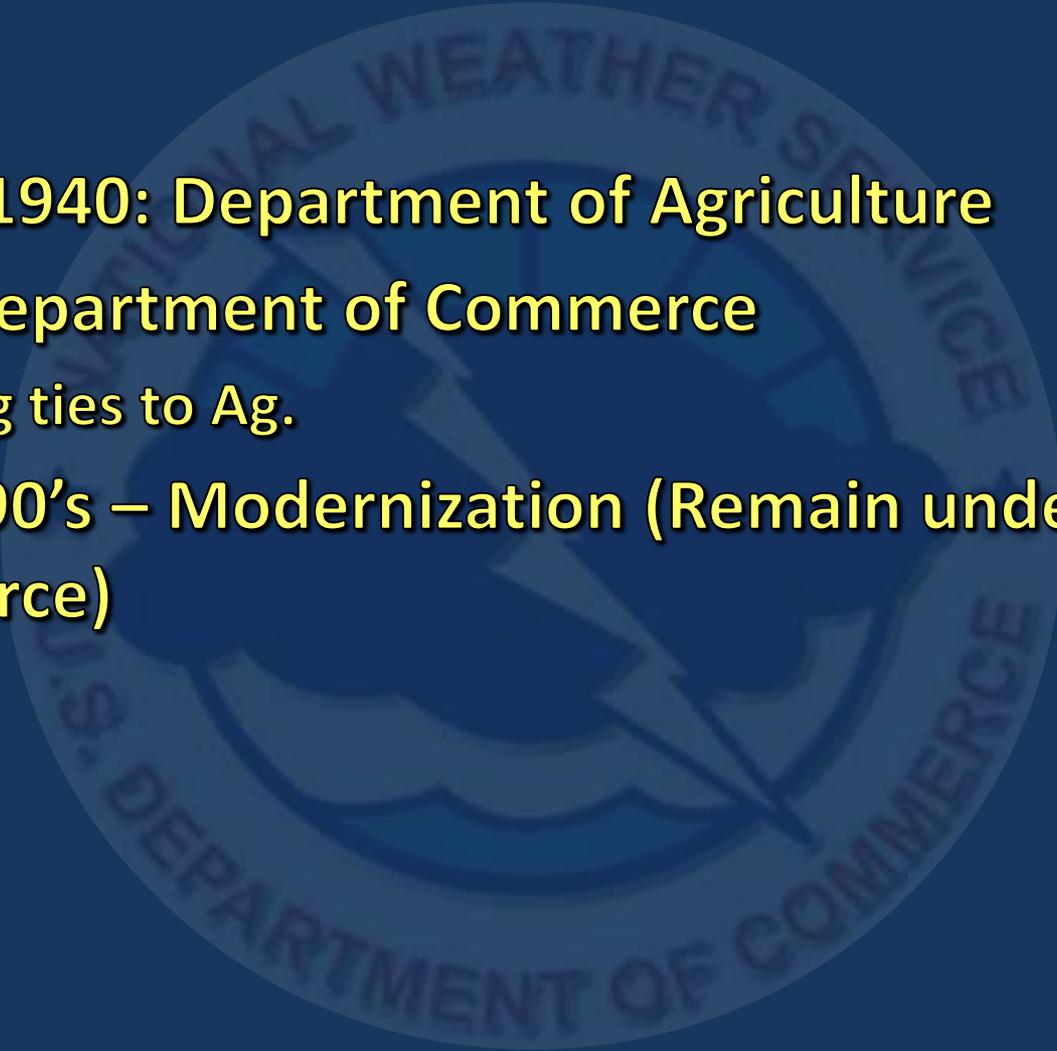


The background features a large, faded circular logo of the National Weather Service. The logo contains a central emblem with a lightning bolt striking a cloud over a globe, with the text "NATIONAL WEATHER SERVICE" at the top and "U.S. DEPARTMENT OF COMMERCE" at the bottom.

**Why Care About JJ?**

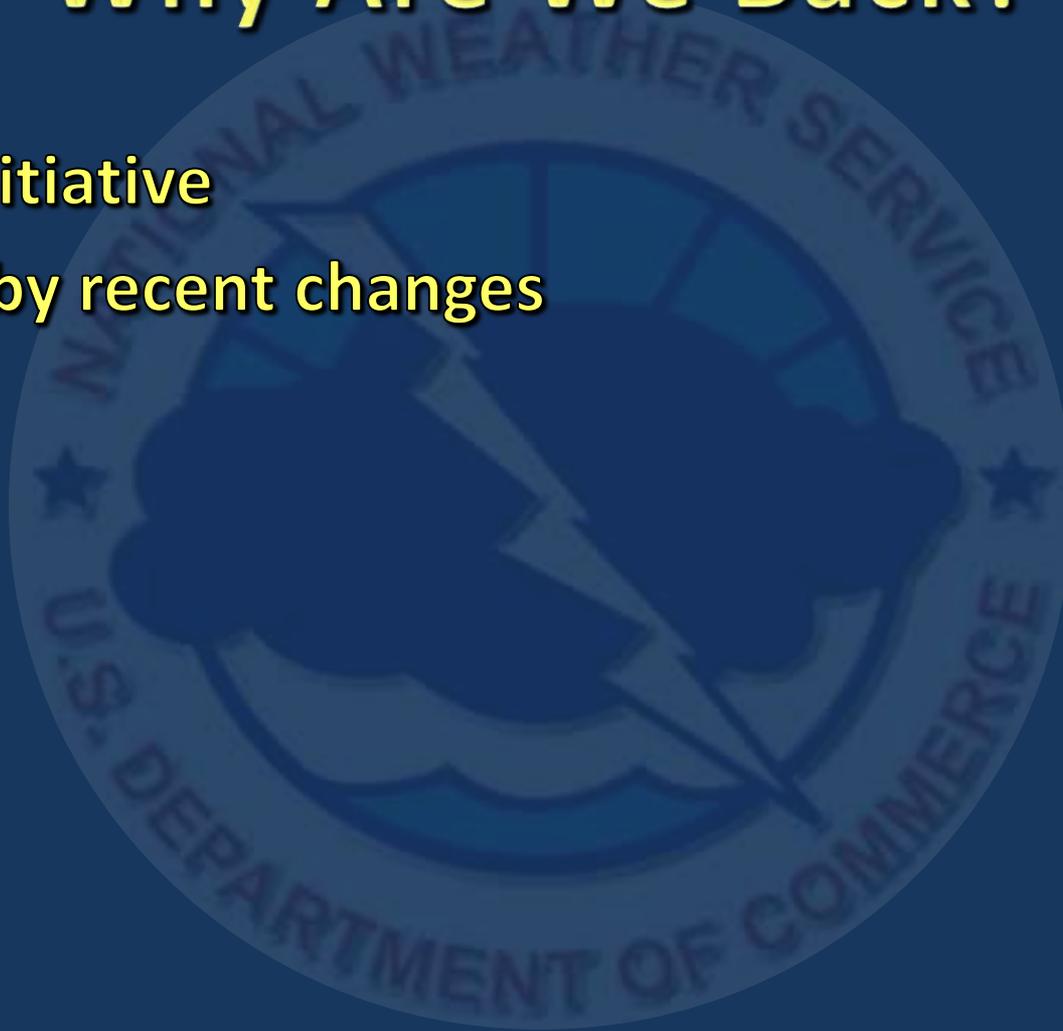
# NWS History Lesson

- 1890 – 1940: Department of Agriculture
- 1940: Department of Commerce
  - Strong ties to Ag.
- Mid 1990's – Modernization (Remain under Commerce)



# Why Are We Back?

- Local initiative
- Driven by recent changes





NATIONAL WEATHER SERVICE

The word “Impact” is mentioned 187 times  
in the 75 page document.

Section 1.1 – “Service Concepts” notes:

*“Deliver information in a way that conveys  
its potential impact to support good  
decision-making and planning.”*

NATIONAL WEATHER SERVICE  
WEATHER-READY NATION  
ROADMAP

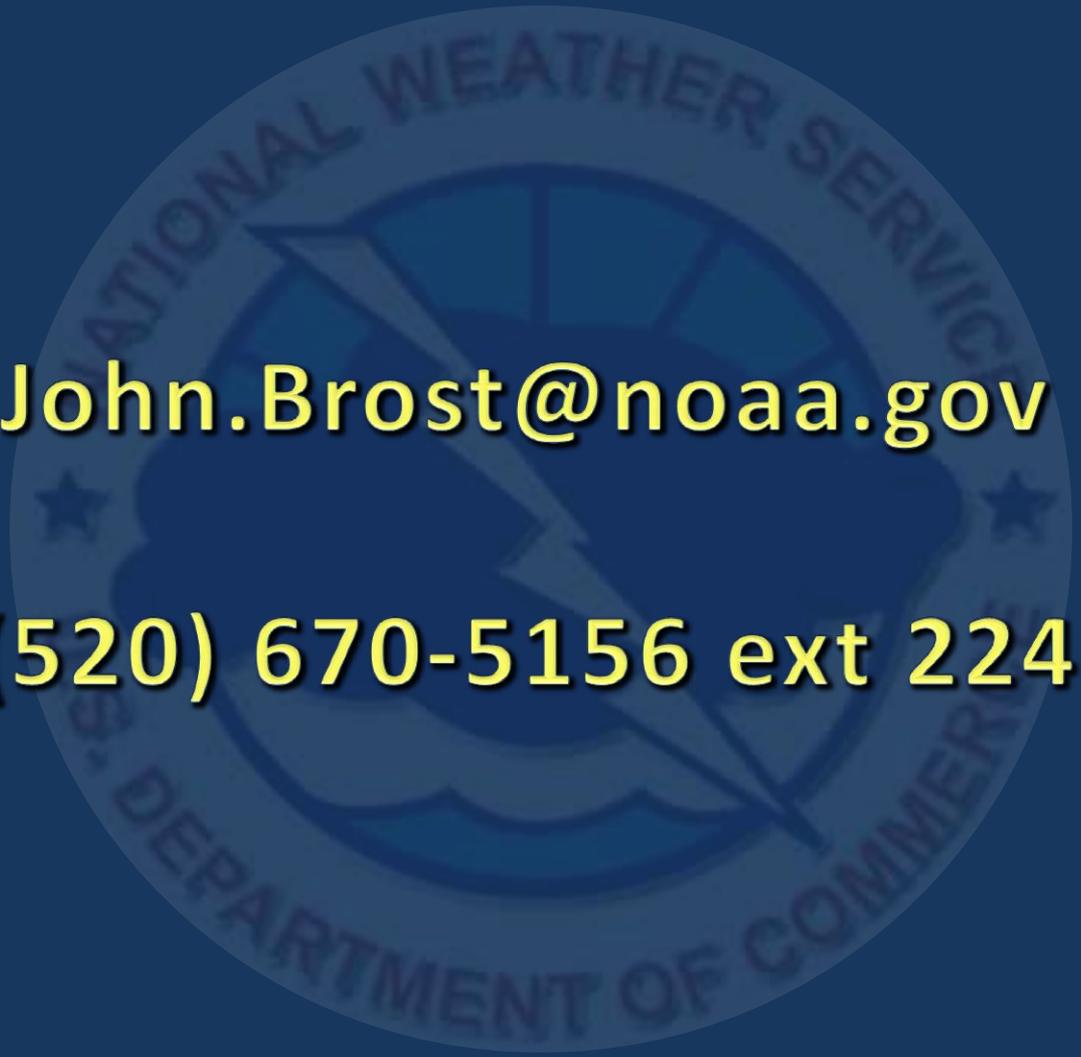


The background features a large, faded circular seal of the National Weather Service. The seal contains a central graphic of a globe with a lightning bolt striking it, and is surrounded by the text "NATIONAL WEATHER SERVICE" at the top and "U.S. DEPARTMENT OF COMMERCE" at the bottom.

**Why Are We Hosting This Meeting?**

The background features a large, faded circular seal of the National Weather Service. The seal contains a central emblem with a sun, a cloud, and a lightning bolt, surrounded by a grid. The text "NATIONAL WEATHER SERVICE" is arched across the top, and "U.S. DEPARTMENT OF COMMERCE" is arched across the bottom, with two stars on each side.

**What Are Our  
Expectations?**

A large, faint watermark of the NOAA logo is centered in the background. The logo is circular and contains the text "NATIONAL WEATHER SERVICE" at the top and "U.S. DEPARTMENT OF COMMERCE" at the bottom. In the center of the logo is a stylized globe with a lightning bolt striking it.

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