

## *Theory of the Second Best*

Assume a social welfare function  $U(x^1, x^2, \dots, x^n)$  and a production function  $G(x^1, x^2, \dots, x^n) = 0$ . In this formulation, the  $x^i$  represent both inputs (as negative numbers) and outputs (as positive numbers). A normal production function,  $Q = F(Z^i)$ , can be written as  $Q - F(Z^i) = 0$ , for example. In perfect competition with no divergences, society sets out to

$$\begin{array}{ll} \max & U(x^i) \\ \text{s. t.} & G(x^i) = 0 \end{array}$$

Form the Lagrangean,  $L = U(x^i) - \lambda G(x^i)$ . Maximize. First-order conditions are

$$\frac{\partial L}{\partial x^i} = 0 = \frac{\partial U}{\partial x^i} + \lambda \frac{\partial G}{\partial x^i}. \quad \text{Let } U_i \equiv \frac{\partial U}{\partial x^i}.$$

Then the first-order condition for  $x^i$  is  $-U_i = \lambda G_i$ . Also,  $-U_n = \lambda G_n$ . Therefore, we can describe the optimum conditions as

$$\frac{U_i}{U_n} = \frac{G_i}{G_n}.$$

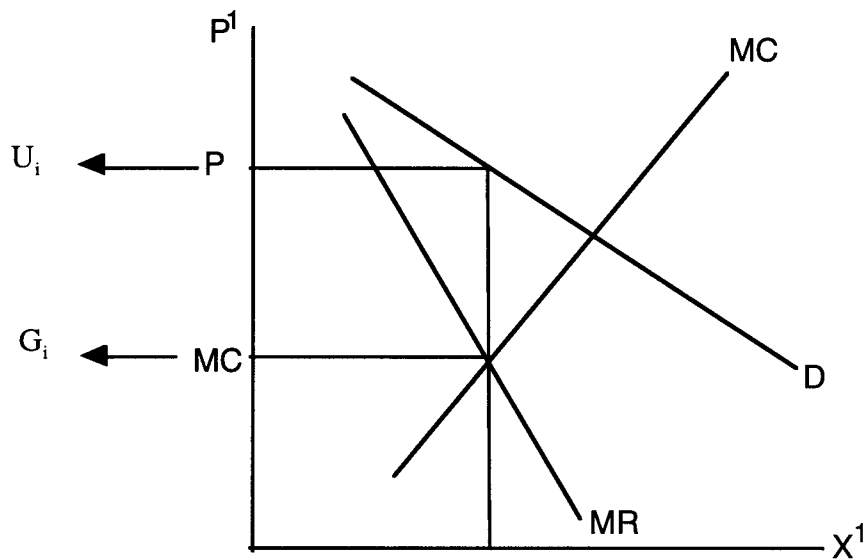
These ratios represent the social marginal rate of substitution and the marginal rate of transformation between  $x^i$  and  $x^n$ . Then we have

$$\frac{\partial U_i}{\partial U_n} = \frac{P^i}{P^n}, \quad \text{and} \quad \frac{G_i}{G_n} = \frac{MC^i}{MC^n} \quad \text{or} \quad \frac{P^i}{MC^i} = \frac{P^n}{MC^n} (= 1).$$

Now add a second constraint to the problem, of the form

$$\frac{U_1}{U_n} = k \frac{G_1}{G_n}, \quad k \neq 1.$$

Such a constraint could arise with monopolistic production of good 1, for example.



Because of monopoly, marginal social utility from consumption exceeds marginal cost of production. Put another way  $U_i = k G_i$ ,  $k > 1$ .

The welfare maximization problem becomes

$$\max \quad U(x^i)$$

$$\text{s.t.} \quad G(x^i) = 0$$

$$\text{and} \quad \frac{U_1}{U_n} = \frac{k G_1}{G_n}.$$

The Lagrangean becomes

$$L = U(x^i) + \lambda G^i + \gamma (U_1/U_n - k G_1/G_n).$$

Maximize, determining the first-order conditions

$$\frac{\partial L}{\partial x^i} = 0 = U_i - \lambda G_i - \gamma \left( \frac{U_n U_{1i} - U_1 U_{ni}}{(U_n)^2} - k \frac{G_n G_{1i} - G_1 G_{ni}}{(G_n)^2} \right) \quad (1)$$

Remember, by the rules of differentiation, that

$$\frac{\partial}{\partial x^i} \left[ \frac{\partial U / \partial x^1}{\partial U / \partial x^n} \right] = \frac{\frac{\partial U}{\partial x^n} \frac{\partial^2 U}{\partial x^1 \partial x^i} - \frac{\partial U}{\partial x^1} \frac{\partial^2 U}{\partial x^n \partial x^i}}{\left( \frac{\partial U}{\partial x^n} \right)^2} = \frac{U_n U_{1i} - U_1 U_{ni}}{U_n^2}$$

Thus, at the optimum,

$$-U_i = \lambda G_i + \gamma \quad ( \quad )$$

$$\text{or } -U_i = \lambda G_i \left( 1 + \frac{\gamma}{\lambda G_i} \quad ( \quad ) \right).$$

parentheses include the term in parentheses from equation 1.

Optimum conditions become

$$\frac{U_i}{U_n} = \frac{G_i}{G_n} \cdot \left[ \frac{1 + \frac{\gamma}{\lambda G_i} \left( \frac{U_n U_{ii} - U_i U_{ni}}{U_n^2} - k \frac{G_n G_{ii} - G_i G_{ni}}{G_n^2} \right)}{1 + \frac{\gamma}{\lambda G_n} \left( \frac{U_n U_{in} - U_i U_{nn}}{U_n^2} - k \frac{G_n G_{in} - G_i G_{nn}}{G_n^2} \right)} \right].$$

If the term in brackets is different from 1, then the optimum second-best conditions will be different from the optimum first-best conditions,  $U_i/U_n = G_i/G_n$ . Under what circumstances will the bracketed term equal 1? If

$$\frac{\gamma}{\lambda G_i} \left( \frac{U_n U_{ii} - U_i U_{ni}}{U_n^2} - k \frac{G_n G_{ii} - G_i G_{ni}}{G_n^2} \right) = \frac{\gamma}{\lambda G_n} \left( \frac{U_n U_{in} - U_i U_{nn}}{U_n^2} - k \frac{G_n G_{in} - G_i G_{nn}}{G_n^2} \right)$$

$$\text{or } \frac{1}{G_i} [ \quad ] = \frac{1}{G_n} [ \quad ].$$

In general, this will not occur for any pairwise comparisons. But for the optimum first-best conditions to hold, the above equality must prevail for all pairwise comparisons. The only condition that guarantees satisfaction of these circumstances is separability.

$$U = f^1(x_1) + f^2(x^2) + f^3(x^3) + \dots + f^n(x^n)$$

and

$$G = h^1(x_1) + h^2(x^2) + h^3(x^3) + \dots + h^n(x^n).$$

In this case, all second-derivatives ( $G_{ii}$ ,  $U_{ii}$ , etc.) are zero. These conditions imply that commodity substitution in consumption is absent, and that input substitution in production is absent.

Otherwise, we are a second-best world. We cannot be sure removing divergences causes welfare increases.