Indeterminacy of Rate of Change of Marginal Utility of Income

This handout examines the implications of utility maximization for the marginal utility of income. Utility maximization is represented as follows:

$$\max \ U\left(x^{1}, \ x^{2}, \dots, \ x^{n}\right) \quad \text{ subject to } \sum_{i} p^{i} \ x^{i} = Y$$

$$L = U(x^{i}) + \lambda \left(Y - \sum_{i} p^{i} x^{i}\right)$$
 λ is the marginal utility of income, $\partial U/\partial Y$.

The first order conditions are as follows:

$$\frac{\partial L}{\partial x^{i}} = \frac{\partial U}{\partial x^{i}} - \lambda p^{i} = 0 , \forall i$$
 (1)

To calculate the rate of change of the marginal utility of income, differentiate the first-order conditions with respect to Y:

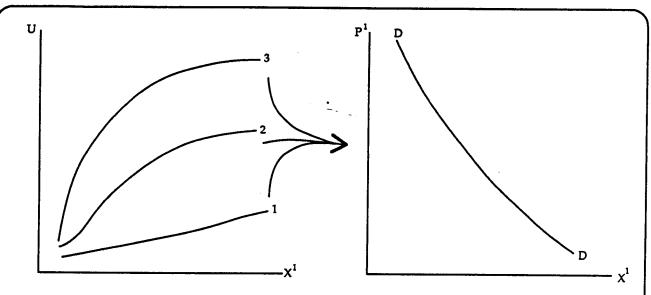
$$\frac{\partial}{\partial Y} \left(\frac{\partial U}{\partial x^i} \right) \ = \ p^i \, \frac{\partial \lambda}{\partial Y} \ \rightarrow \ \frac{\partial^2 U}{\partial x^i \, x^1} \, \frac{\partial x^1}{\partial Y} + \frac{\partial^2 U}{\partial x^i \, x^2} \, \frac{\partial x^2}{\partial Y} + \dots = p^i \, \frac{\partial \lambda}{\partial Y}$$

Let
$$U_{ij} = \frac{\partial^2 U}{\partial x^i x^j}$$

Then

$$\sum_{j} U_{ij} \frac{\partial x^{j}}{\partial Y} = p^{i} \frac{\partial \lambda}{\partial Y} \qquad \therefore \frac{\partial \lambda}{\partial Y} \geq 0 \text{ as } \sum_{j} U_{ij} \frac{\partial x_{j}}{\partial Y} \geq 0$$
 (2)

A popular assumption is that $\frac{\partial \lambda}{\partial Y}$ < 0 (diminishing marginal utility of income). We never observe utility functions, only demand functions for price-quantity and incomequantity relationships. It happens that <u>identical</u> demand functions are generated from utility functions that are monotonic transformations of one another:



What happens to the value of $\partial \lambda \partial Y$ under a monotonic transformation of the utility function?

$$\max V\left(U\left[x^{i}\right]\right) \quad \text{s.t.} \quad \sum_{i} p^{i} x^{i} = Y$$

$$L = V\left(U\left[x^{i}\right]\right) + \gamma\left(Y - \sum_{i} p^{i} x^{i}\right)$$

First order conditions: $\frac{dV}{dU} \frac{\partial U}{\partial x^{i}} - \gamma p^{i} = 0 \quad \forall i$ $\rightarrow V' \frac{\partial U}{\partial x^{i}} = \gamma p^{i} \rightarrow \gamma = V' \lambda \quad \text{(from eq. 1 above)} \quad (3)$

Calculate the rate of change of MU of income for the transformed utility function:

$$\frac{\partial}{\partial Y} \left[V' \frac{\partial U}{\partial x^{i}} \right] = \frac{\partial}{\partial Y} \left[V' \lambda p^{i} \right]
\rightarrow V' \frac{\partial}{\partial Y} \left[\frac{\partial U}{\partial x^{i}} \right] + \frac{\partial U}{\partial x^{i}} \left[V'' \left(\frac{\partial U}{\partial x^{1}} \frac{\partial x^{1}}{\partial Y} + \frac{\partial U}{\partial x^{2}} \frac{\partial x^{2}}{\partial Y} + ... \right) \right] = p^{i} \left[\frac{\partial V'}{\partial Y} \lambda + V' \frac{\partial \lambda}{\partial Y} \right]
\rightarrow V' \left[\sum_{j} U_{ij} \frac{\partial x^{j}}{\partial Y} \right] + U_{i} V''' \sum_{j} U_{j} \frac{\partial x^{j}}{\partial Y} = p^{i} \left[\lambda V''' \sum_{j} U_{j} \frac{\partial x^{j}}{\partial Y} + V' \frac{\partial \lambda}{\partial Y} \right], \quad (4)$$

where the subscripted U's indicate partial derivatives.

From (2) above, if
$$\frac{\partial \lambda}{\partial Y} < 0$$
, $\sum_{i} U_{ij} \frac{\partial x^{j}}{\partial Y} < 0$

By the assumption of a monotonic transformation, V' > 0

But equation (4) shows that the new marginal utility of income,

$$\frac{\partial \gamma}{\partial Y} < 0 \quad \text{iff} \ V' \frac{\partial \lambda}{\partial Y} \ + \ \lambda V'' \sum_{j} U_{j} \frac{\partial x^{j}}{\partial Y} \ < 0$$

This means, for the assumed $\partial \lambda/\partial Y < 0$, a large positive value of the term $\lambda V'' \sum_j U_j \frac{\partial x^j}{\partial Y}$ could provide a $\frac{\partial \gamma/\partial Y}{\partial Y} > 0$ a positive rate of change of the marginal utility of income. This can be achieved by choosing V'' > 0 (and large). The monotonically-transformed utility function could have a rate of change in the marginal utility of income opposite to that of the original utility function. Therefore, observed demand behavior can correspond with $\frac{\partial \lambda}{\partial Y} > 0$ (increasing MU of income) $\underline{OR} \frac{\partial \lambda}{\partial Y} < 0$ (diminishing MU).