

LOGIC MODEL for NOLTE, K. and S. BEALMEAR

Integrating Monitoring, Global Information System (GIS) and Geostatistics for the Management of the Whitefly vectored disease, Cucurbit Yellow Stunting Disorder Virus (CYSDV) in Arizona Melons.

SITUATION	INPUTS	OUTPUTS		OUTCOMES – IMPACT		
		Activities	Participation	Short	Medium	Long Term
The Cucurbit Yellow Stunting Disorder Virus (CYSDV) has emerged as a serious whiteflytransmitted virus of cucurbit crops within the desert Southwest. It was confirmed in Yuma AZ in the fall of 2006 causing an estimated 60 – 70% reduction in marketable melon yield resulting in a \$14 million dollar loss in melon production within the region.	Budget as outlined in proposal -supplies -travel Area extension agents Research technician Master gardeners	Weekly monitoring for whiteflies and virus incidence Workshops to educate public, clients and growers Newsletter, website and local media to disseminate CYSDV risk assessments Final Report that will summarize the results to be provided to the Arizona Pest Management Center CYSDV risk assessment to model disease processes	Arizona agricultural producers and home owners Recruit Yuma County Master Gardeners to monitor and maintain yellow sticky traps in urban landscapes Integrating Arizona Dept. of Agriculture, plant protection division Pest control advisors Media outlets	Weekly whitefly trap counts and CYSDV infection ratings Whitefly density maps would provide an overview of migration and incidence patterns that could illustrate the influence of different land uses	Producers could make more informed management decisions involving the spread, severity and risk since CYSDV will be better understood Adoption of host free periods could reduce disease incidences. CYSDV maps can document the spread over a regional scale	Increasing profits by showing host free periods are effective and save money Help to maintain Arizona melon productivity Homeowners will gain greater awareness about the interplay between urban landscapes and production agriculture